



## NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director  
 TO: BMW CCA National and Service Officers,  
 Chapter Presidents, Newsletter Editors  
 DATE: November 22, 2006

### MEMBERSHIP STATS as of 11/22/2006

	Full	Associate	Total
Current Membership	<b>65,892</b>	<b>9,739</b>	<b>75,631</b>
Last Month's Membership	<b>66,177</b>	<b>9,781</b>	<b>75,958</b>
Monthly Net Gain (Loss)	<b>-285</b>	<b>-42</b>	<b>-327</b>
Monthly % Change	<b>-0.43%</b>	<b>-0.43%</b>	<b>-0.43%</b>
Last Year's Membership	<b>65,853</b>	<b>9,225</b>	<b>75,078</b>
Annual Net Gain (Loss)	39	514	553
Annual % Change	0.06%	5.57%	0.74%
2004's Membership	<b>66,646</b>	<b>8,660</b>	<b>75,306</b>
Net Gain (Loss) for 2 years	<b>-754</b>	1,079	325
% Change for 2 years	<b>-1.13%</b>	12.46%	0.43%
New Members, 11/06	995		
Renewals, 11/06	55.4%		
Roundels Mailed	67,000		

### BMW CCA MEMBERSHIP DRIVE

The 2006 – 2007 BMW CCA Membership drive begins **December 1, 2006** -- and not a minute too soon! Look at that – we lost members this month!

The rules remain the same as the last drive -- there are three elements to the incentive program. The primary reward will be: for each new member you sign up, you will have your membership in the BMW CCA extended for one month. There's no limit to how many months a membership can be extended and if you're already a Lifetime member of the club, you may designate that your extra months be added to the membership of a friend or family member. Or Lifetime members may contribute their recruitment efforts to their chapters.

The rules have been posted to the website. The drive begins **December 1, 2006** and runs through **September 14, 2007** – all prizes to be awarded at Oktoberfest, Fort Worth.

Need apps? Send an email to [elizabeth@bmwcca.org](mailto:elizabeth@bmwcca.org). Have questions? Want an electronic version of the rules - email me at [wynne\\_smith@bmwcca.org](mailto:wynne_smith@bmwcca.org).

### TECHFEST TACOMA 2007

Don't delay – registration is open and we have over twenty outstanding speakers and presenters lined up -- by the time we're finished we expect to have closer to 40 on a variety of fascinating BMW technical topics.

<https://www.bmwcca.org/TechFest/Registration>

## ELECTIONS

I am pleased to announce that Louis Goldsman will be running again for the position of Treasurer. Bruce Hazard will run again for Secretary.

Michael W. Mills of Golden Gate will be running for the position of Pacific Regional V.P. Steve Johnson of Sand Diego Chapter will be running for the position of Pacific Regional V.P.

Leonard Mueller will run again for North Central Regional V.P.

Dwayne Mosley will be running for the position of South Atlantic V.P., and Paul Dunlevy of Tarheel Chapter will be running for the position of South Atlantic V.P.

## 2007 DEC ELECTIONS

Alrighty - first of all I'd like to apologize to the North Atlantic Region and Ross Karlin in particular for having indicated that the position of N.A. Regional DEC was open to election this time around. It wasn't. And Ross, I'm sorry that you went out and bought all that champagne -- you really do have another year left.

Secondly, We have received nominations for (drum roll please):

Pacific Region: Robyn McNutt, L.A. Chapter

South Central Region: Bob Ederer, Sunbelt Chapter

South Atlantic Region: JoElla John, Tarheel Chapter

So, I suppose I could post a ballot to the FILES section of this forum, and we could conduct an election, but...

## CHAPTER CONGRESS APRIL 20 – 22, 2007

Chapter Officers please start thinking good thoughts about a weekend in Valley Forge, PA – and give some thought to the questions you have about chapter governance. The BMW CCA Board of Directors has agreed to fund a Chapter Congress to provide information and assistance to Chapter Presidents, Chapter Treasurers and Chapter Membership Chairs! You read correctly – **three** very important chapter representatives will be traveling to Valley Forge for this opportunity to learn and network with other Chapter volunteers April 20-22, 2007.

BMW CCA will reimburse travel expenses as set forth in Section IV of the club's Operation Manual (pages 1 and 2) for up to three representatives per chapter, **being those persons serving as the Chapter President, Treasurer and the Chapter Membership Chair/Coordinator** and hotel room costs (single or double) for two nights. Attendees who drive to the conference will be reimbursed at a rate of \$.485 per mile round trip, not to exceed the lowest 21-day advance airfare, from the closest airport. **National will provide lunch on Saturday and dinner Saturday evening.**

Special thanks to the Delaware Valley Chapter for offering to host the Friday evening reception. The folks at Delaware Valley will be welcoming us to their backyard in true style!

To register for the congress please visit: <http://www.bmwcca.org/congress>

No need to call the hotel - rooms will be reserved in your names based on the registrations.

**FORMS**

This year we're going to try something different. I've enclosed the cover memo that tells you what forms this office needs, and what forms are available for you to claim rebates and apply for insurance coverage, etc. – but we're not going to send you forms – we're going to direct you to the electronic versions on the website. The due dates will remain the same, we're just trying to save a couple of trees.

The forms also reside in the *Files* section of both the President's Digest (<http://groups.yahoo.com/group/BMWCCA-Presidents/>) and Treasurer's Digest (<http://groups.yahoo.com/group/BMWCCA-Treasurers/>) at Yahoo.

Obviously if you absolutely, positively **MUST** have paper forms – we will send them to you, but it would make us so much happier if we could at least *try* to live the urban myth of a paperless office...

**MEMBERSHIP REWARD PROGRAM**

**The membership reward program has been extended through December 31, 2007!** We haven't received the official documentation from BMW NA yet, but do know that the same primary guidelines remain: You have to be a member for a minimum of one year continuously immediately prior to purchase; and you have to file your paperwork within 60-days of purchase. As soon as we receive the updated brochure we will post it to the [bmwcca.org](http://bmwcca.org) website and to the all the BMW CCA Yahoo Groups.

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*"My entire family's coming for the holidays."*

The National Office will be closed Monday, December 25 for Christmas and Monday, January 1 for the New Year

The staff here at the National Office wishes you and yours a happy and healthy holiday!

*And as always, best regards-*  
*Wynne*